

Design Thinking: A-Z of Ideas Activity

Students will practice rapid idea generation using design-thinking principles. They will brainstorm as many ideas as possible to answer the question:

How can we get young people (our peers) interested in conserving Energy?

Duration: 15 minutes

Materials

- A-Z of Ideas Activity Worksheet (1 per participant)

Facilitator Preparation

- Run the activity with groups of up to 10 students. If there are more students, divide them into groups of 6–10 at different tables.
- Give each student one A-Z of Ideas worksheet.
- Explain to students that they will work collaboratively to generate as many creative ideas as possible. Emphasize that:
 - Quantity matters more than quality at this stage - try to get every letter! (e.g., for letter F, students could write “five-minute shower”).
 - Wild, unconventional ideas are welcome.
 - All group members should participate - they can rotate writers or have one recorder, as long as everyone contributes verbally.
 - Review the problem statement together: “How can we interest young people in conserving Energy?”

Activity Steps

1. Group Brainstorm

- a. Set a 10-minute timer and encourage groups to:
 - i. Think fast
 - ii. Keep moving - no debating or evaluating
 - iii. Remind them that it’s okay to skip a difficult letter and return to it later.

After the Activity

Once finished, ask groups to discuss and star their top 3 most promising ideas. Invite each group to share one or two of their favourite ideas. Finally, the group discusses the ideas and selects at least two to explore or plan further in the future.

Design Thinking: **A-Z of Ideas Activity**

Problem statement:

How can we interest young people in conserving Energy?

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Smaointeoireacht: A-Z Gníomh Smaointeoireachta

Ráiteas Faidhbe:

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