



Primary Winners

Participation

- [Sharavogue Junior School](#) (Glenageary, Co. Dublin), who tallied an impressive 5,976 daily swaps. This team chose 10 different swaps to focus on throughout the week!

Creativity

- [St. Kilian's Deutsche Schule Dublin](#) (Clonskeagh, Co. Dublin), whose inventive approach used a wide range of strategies to promote their campaign, including making posters, presenting to classes, and posting daily fun facts. Students also designed and made custom badges that helped create an exciting atmosphere by rewarding participants for their efforts.
- [Kinaffe National School](#) (Swinford, Co. Mayo), who displayed outstanding creativity by making different designs on Canva for each day of the week and running an engaging social media campaign. This team created a dynamic tree on the school's noticeboard to track daily swaps, which helped to motivate and excite the school community.

Collaboration

- [South Lee Educate Together National School](#) (Ballyphehane, Co. Cork), who displayed brilliant teamwork and went above and beyond to involve their families and wider community in the challenge. The committee presented in classes and encouraged everyone (from parents, neighbours, and even strangers) via word of mouth, email, and social media to get involved. Students reported engagement from across the world, mapping out the places their campaign was spreading starting in Cork and reaching as far as Dublin, London, Madrid, Sydney and New York.
- [Redeemer Girls National School](#) (Dundalk, Co. Louth), whose highly collaborative approach helped transform what began as a small campaign into a vibrant, whole-school movement. From creating posters together, measuring energy, and bringing reusable water bottles, their campaign showed a strong sense of teamwork. They made sure to get everyone involved by presenting at a whole-school assembly, giving daily school announcements, and communicating with families at home.
- [Gaelscoil Bhrian Bóroimhe](#) (Swords, Co. Dublin), who used diverse strategies to get the word out to as many people as possible, including making posters, giving intercom announcements, promoting the campaign in WhatsApp groups, posting staffroom reminders, creating social media content, contributing to the school newsletter, and even getting [national coverage by Nuacht Cúla 4!](#)