





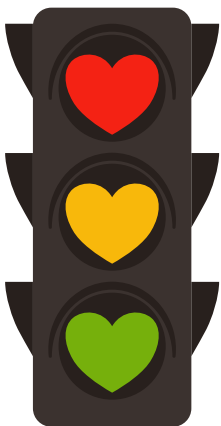
Big Travel Challenge 2025 Guide

Love Our Health, Love Our Planet



The Big Travel Challenge (BTC) 2025 runs from **Tuesday 4th February to Friday 14th February**. The competition is open to all schools which have completed, or are participating in the Travel or Global Citizenship Travel themes.

A first for 2025; there is an opportunity for your school to be in charge of **Green Schools social media** for the day! What would you share with us and all our followers? Could you tell us about your current sustainable travel or any new initiatives you may be trialing for the challenge? We can't wait to find out. Please contact your **Green Schools Travel Officer** for more details.



The main aim of the BTC is to increase your sustainable travel mode numbers. However, there are many ways your school can participate in the challenge. Some may choose to participate in all three colours of the love-lights or by choosing only one. The BTC is a great event for re-engaging your school population and local community with sustainable travel and have some fun and win some prizes in February! Some examples and links are below.



The BTC 2025 Love-Lights



Schools can encourage competition between school years, even neighbouring schools!

- Challenge students to walk/scoot/wheel/cycle for 9 days
- Trial a walking bus or cycling bus for 9 days
- Hold a WOW/COW/SOW Day to kick start your Travel/GC Travel Flag for 2025
- Create a competition between classes to see who has the best pedal-power or street-feet



Alternative actions are golden!

- Explore some Walking activity ideas
- View our cycling concepts
- Browse our scooter sources
- Design a classroom workshop to encourage students to travel sustainably. Inspiration ideas here



If travel numbers can't be increased, join our competition by spreading some love with these Valentine activity ideas!

- Walk of Love: Organize a Valentine's Day School Parade
- Students can design a love letter to our planet, focusing on sustainable travel
- Give a Valentine's spin to our Valentine's Nature Walk
- Manage Green Schools Social Media for the day





There are **4** additional chances
to win prizes in the BTC competition:

- 1** Green Schools will award a prize for an **inspiring and creative social media post** from a school or education centre. Please hashtag #BigTravelChallenge to be in with a chance
- 2** Would you like to highlight your sustainable travel mode while sharing your karaoke skills in our **bus or carpool-karaoke competition?**
- 3** As the **staffroom challenge** returns, can more staff in your school carpool, walk or cycle to work each day and be a leading example for others?
- 4** What ways can your school *love our health, love our planet*? Can you create a workshop, classroom quiz or something else travel related to be in with a chance to win the **most creative alternative sustainable action**

If you think your school deserve to win one of these exciting categories, please tell us all about your actions when completing the application form.

The deadline to submit your application is 4pm on Friday 28th February 2025

All entries must be submitted to travevents@eeu.antisce.org

Please find the BTC 2025 application form [here](#)

