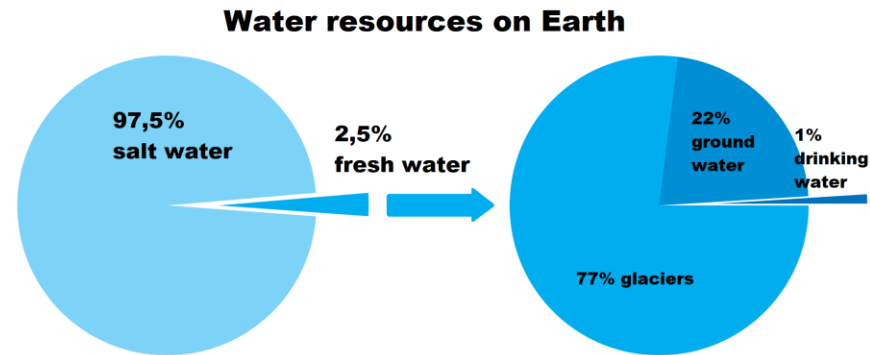


Water pollution

- 70% of marine litter ends up on the seabed
- 15% is floating in the water
- 15% is on the beaches
- By 2050 the ocean is expected to contain more plastic than fish (by weight)
- Plastic water bottles are among top 5 most common items found in beach clean ups

Water

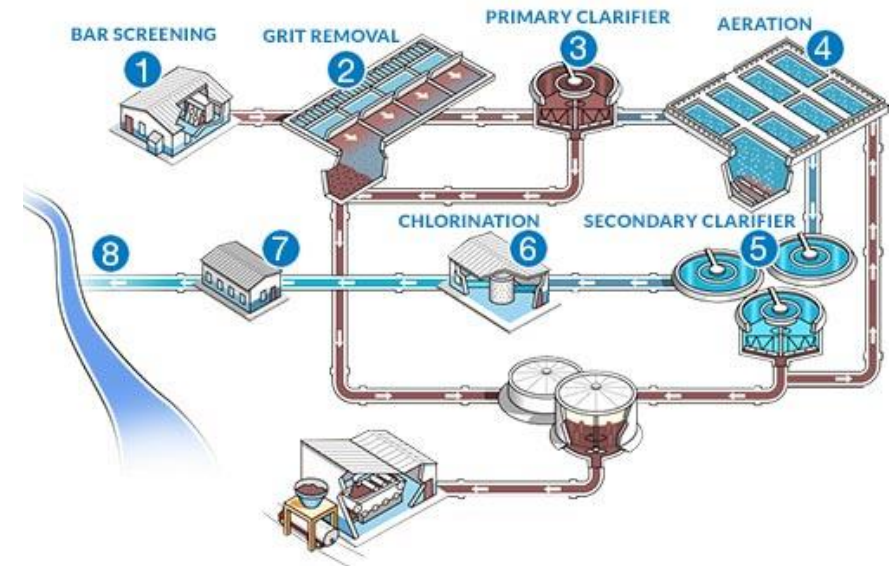
- 71% of the Earth surface is water-covered



Waste of water

- Dripping tap can waste over 4 liters per day
- Everytime you flush the toilet you use 6 liters of water (6 liters = 12 normal water bottles)

Water treatment



How can I help?

- Get a reusable water bottle/ coffee mug
- Carry your own shopping bag
- Use filters and tap water instead of plastic bottles
- Think about things that you buy. Are you sure you need them?

The Dirty Dozen

These items should never be flushed down the toilet

When these items are flushed down the toilet they can cause problems in our homes, wastewater treatment network and the environment

Cotton Buds	Baby Wipes	Facial Wipes
Cleansing Pads	Toilet Roll Tube	Medicines
Cigarettes	Plasters	Nappies
Tampons	Tampon Applicator	Sanitary Pads

Please put these items in the bin and not down the toilet

Join the campaign at www.thinkbeforeyouflush.org